BRETT THOMPSON

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- Print-friendly PDF

Education

Colorado State University

BFA, Graphic Design
1998 - 2001

Melanie Richards Metz Memorial Scholarship

Judges Choice Award, Art Directors Club of Denver Student Show

University of Utah

Foundation Art Courses
1997-1998

Personal

My wife and I have two amazing boys. We've been coaches for our kids' high school mountain bike team for six years. I can make a pretty good yellow curry. We live in the Sugar House area of SLC. I have been net positive since taking up blackjack last November.

Work Experience

Art Director and UX Designer
May '21 - Present

XOLogic | American Fork, Utah

I lead efforts to keep the company on the path towards achieving UX maturity by listening to stakeholders. Our primary offering is a cloud-based PIM platform for the lighting industry. We collect product data from vendors, normalize it, and create digital catalogs.

Owner-Operator
Mar '10 - May '21

Pixelcrane | Salt Lake City, Utah

I worked remotely for several years prior to it becoming a thing. Acquired clients by creating a website that often ranked high on SERPs. Learned how to hire other freelancers. Partnered with large corporations as well as aspiring, part-time entrepreneurs.

Senior Art Director
Nov '06 - Mar '10

Redirect Digital | Salt Lake City, Utah

Clients included Mrs. Fields franchising and TCBY franchising, PrePass, The Brain Institute at the University of Utah, Unishippers, Spring Mobile. Mentored junior designers.

Art Director
Mar '04 - Oct '06

The Orton Group | Salt Lake City, Utah

Clients included Zions Bank, local Wendy's franchises, Dave Strong auto dealerships, Mt. Wheeler Power. Assisted with setting project budgets and managing print production.

Graphic Designer
Oct '02 - Mar '04

The Grand America Hotel | Salt Lake City, Utah

Maintained and improved the website including the construction of interactive Meeting & Events pages with floor plans and downloadable PDFs. Provided print collateral for marketing, food and beverage dept, housekeeping dept, etc.
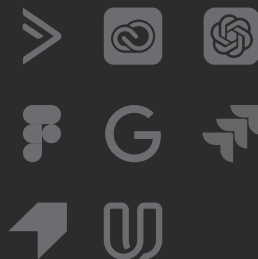
Junior Designer
Jul '01 - Oct '02

Penna Powers | Salt Lake City, Utah

Built the 2002 Olympic Winter Games and Paralympic Games transportation websites for the Utah Department of Transportation. Made CD-ROM software tutorials for JP Morgan Chase and Companion Technologies.

Tools

Skills

Ideation	Trade Show Collateral
UX Design	Storyboarding
UI Design	User Research
Mentoring	User Testing
Journey mapping	Web Design
Wire framing	PIM + eCommerce
High-fidelity prototyping	Print Design
Art Direction	Branding
Copywriting	Sushi Learner